



**STRATEGIC PLAN and MISSION STATEMENT  
of the  
PENINSULA BEACH PRESERVATION GROUP  
Reviewed and approved by the PBPG for 2008**

**MISSION STATEMENT:**

To protect and preserve the beaches along the Long Beach Peninsula for public usage and to ensure these beaches and community be maintained at the highest residential and recreational standards.

**PBPG Strategic Plan**

**Beach Preservation**

1. Monitor and oppose attempts to remove and/or reconfigure the federal breakwater
2. Monitor beach erosion and promote research and solutions

**Quality of Life**

1. Obtain periodic water quality reports from the city and convey information to PBPG Board and residents
2. Monitor cleanliness of the Peninsula (e.g. median, beaches, trash, graffiti) and work with various City of Long Beach departments to remediate any issues.

**Infrastructure**

1. Monitor City's adherence to existing Coastal Development plans affecting the Peninsula
2. Spearhead the process to underground utilities
3. Request City to provide full disclosure of subsidence and other funds affecting the Peninsula

**Public Safety**

1. Monitor beach erosion and promote research and solutions
2. Monitor and promote solutions to parking and traffic issues
3. Monitor Peninsula security issues and advocate solutions
4. Promote an emergency plan with trained emergency responders, (e.g. CERT)

**Zoning**

1. Monitor code enforcement (e.g. height requirements, set back requirements, garage regulations) Provide an opportunity for variance requestors to respond to PBPG prior to PBPG formally objecting to the variance, if possible

**Communication**

1. Sponsor periodic community meetings consistent with organizational goals
2. Sponsor community good will activities (e.g. Santa, concerts, etc.)
3. Publish periodic newsletters and maintain the PBPG website
4. Advocate relevant issues with appropriate City and State representatives